



**GILDA'S CLUB
MIDDLE TENNESSEE**

An Affiliate of the
CANCER SUPPORT COMMUNITY

**2021-2022
Annual Report**

We are filled with gratitude for your commitment to Gilda's Club Middle Tennessee. Your investment ensures we can provide cancer support at no charge for anyone with a diagnosis including friends, family, and caregivers.

Here is what we have learned from the past couple of years; even when everything seems different, the needs of people with cancer and their loved ones remain the same.



For our members and their loved ones, a diagnosis of cancer makes everything different, yet Gilda's Club's cancer support also remains the same: resource referrals, education, nutritional counseling, healthy movement classes, expressive arts, stress reduction workshops, and support groups.

Gilda's Club continues to operate fully while keeping the health and safety of members a top priority. We offer cancer support virtually, in-person at the Clubhouse, or as a hybrid approach with people both in-person and video conferencing. What we could not have imagined three years ago is not only our new normal, but it might even be better!

Our program team has innovated many novel ways to **meet members where they are** including doorstep deliveries, parking lot parties and support groups, and making many of our classes and workshops available on-demand via our YouTube channel.

Now, you can access our Gilda's Club team of psychosocial cancer experts, programs, groups, and workshops from fifteen counties, from the comfort of home, from a hospital bed, or from our beautiful midtown Clubhouse.

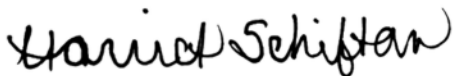
A few weeks ago, a new member visited the Clubhouse for the first time to deliver baked goods as a thank you to the staff and asked to meet me. She became a member in March 2022 and immediately joined a Cancer Support Group. She also attends expressive arts and healthy movement classes.

"I live alone, so I tell my group members everything, and I cannot believe how much I have learned from Gilda's Club and from my group. One week I had a specific question about a very painful side effect from my treatment. My support group leader sought out an expert in side effects from our group's type of cancer who came the next week to speak to us. I was so grateful for the helpful information, which shed light on what my doctor prescribed and how important it was to head off a potentially bigger problem. I have never experienced this kind of love, support, and care in my life! Gilda's Club is filled with angels."

She then asked me how she might go about leaving Gilda's Club a bequest in her will. We had a conversation about the Will Power Society, which is our planned giving program. She went from compliments to commitment. Leaving the Clubhouse that day, she made her first donation.

Please join us in making sure Gilda's Club can continue to provide education, support, community, and hope to anyone impacted by cancer.

Thank you,

A handwritten signature in black ink that reads "Harriet Schiffan". The signature is written in a cursive, flowing style.

Harriet Schiffan
President and CEO

We'll meet you where you are.



I'M RUNNING FOR My Dad
1937 - 2012

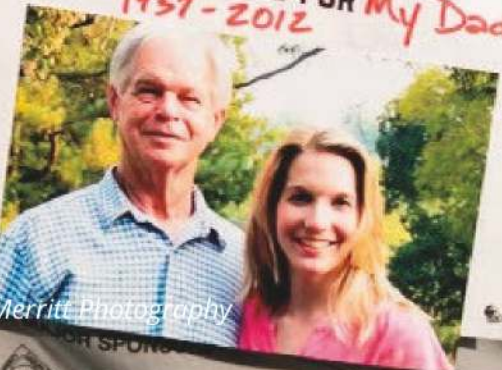


Photo Credit: Abigail Merritt Photography

"What Gilda's provided that was so impactful, was the space to be vulnerable. The space to be with others who just 'get it' because they had similar experiences. The place to validate the depth of the overwhelming anxiety that comes with scanxiety, fatigue, chemo brain, balancing work/life/health, etc."

- Gilda's Club Member & Volunteer

CANCER SUPPORT MEETING YOU WHERE YOU ARE

The last year has been all about keeping cancer support accessible to Middle Tennesseans, meeting them where they are and offering them what they need. Sometimes that's a phone call to provide resources for financial assistance or a virtual Family Support Group for a person trying to manage caregiving from a distance. It might be introducing a newly diagnosed person to what we do, when they've dropped by the Clubhouse after an overwhelming day of appointments. For others, it may be a weekly Tai Chi class or Cancer Support Group. Gilda's Club is here, offering all of that and more, free of charge to anyone affected by cancer.

1,612

Responses to participation and resource requests

387

Virtual classes, workshops, and webinars

**Does not include support group sessions*

519

Virtual support group sessions

24

Outdoor support groups and parking lot parties

123

Birthday Boxes and Care Packages Delivered

VIRTUAL AND HYBRID PROGRAMMING

Accessibility and inclusiveness matters. We give people the opportunity to participate in the ways that best suit their needs. Participants can attend in-person or virtually, receiving support, education, and resources in the way that works for them.



BIRTHDAY BOXES AND CARE PACKAGES

An idea launched at the height of the pandemic, we've continued our deliveries, adding an additional point of connection with Gilda's Club members.



PARKING LOT PARTIES

Taco bars, pumpkin carving, chalk art, and sweet dance moves! For many people affected by cancer, the isolation of the pandemic continues, and sometimes a little fun is exactly what's needed.



ON DEMAND PROGRAMS

In addition to our professionally-led support groups, we have an online library of education and movement classes, available to watch anytime and anywhere thanks to our amazing volunteers.

IMPACT

216

New member Customized Support Plans

2,446

Support group attendance

1,850

Attendance at workshops, social, and educational programs

7,734

Total Attendance

Includes support groups, workshops, socials, CSPs, and resource/referrals contacts



Photo Credit: Abigail Merritt Photography

"Living like that - you can only understand it if you are. To have people who are going through the same thing and to have them really be in sort of communion with you over a long period of time is a gift. It's my people."

- Gilda's Club Member on Support Groups



Photo Credit: Chip Sprague Photography

FY 2021 - 2022 FINANCIALS



70.7% Program Delivery
20.4% Fundraising & Development
8.9% Management & General

EXPENSE

Program Delivery: \$765,952
Fundraising & Development: \$221,208
Management & General: \$96,403
\$1,083,563



41.8% Fundraising Events
36.1% Foundations and Grants
21.9% Individual Giving

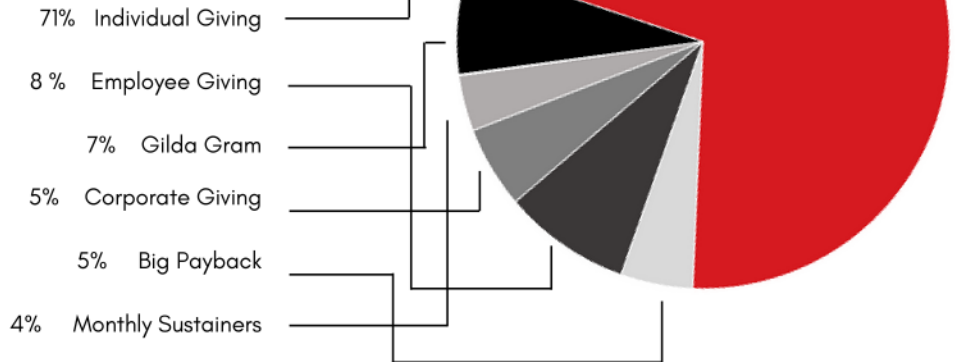
REVENUE

Fundraising Events: \$466,740
Foundation & Grants: \$402,200
Individual Giving: \$244,358
Other/Interest: \$2,333
\$1,115,631

*The 2021-2022 Income and Expense summary is not audited. Our audited financial statements will be available on GivingMatters.com and the Gilda's Club website.

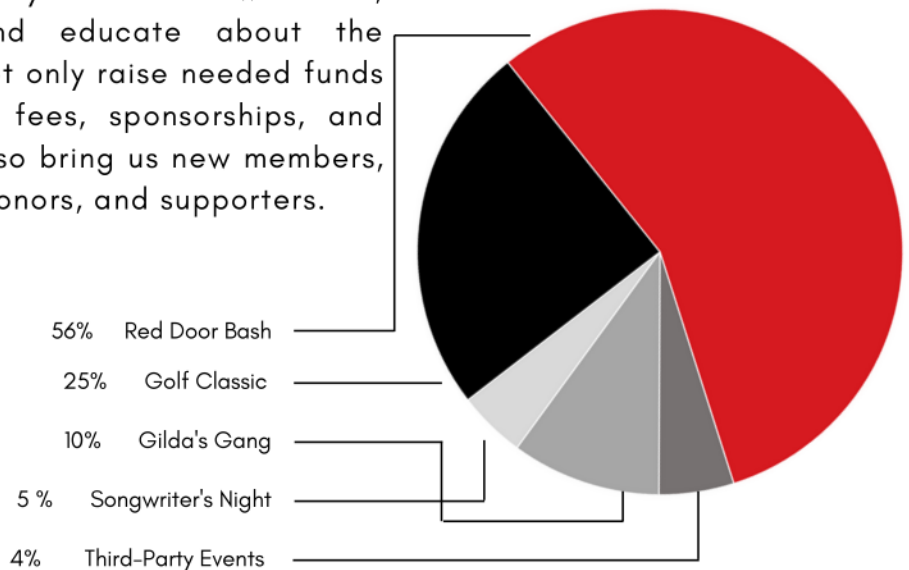
INDIVIDUAL GIVING

Generous community donors make individual contributions through Donor-advised Funds, donations of stock, bequests, memorials and tributes, annual or year-end gifts, employer-matching funds, and unrestricted donations throughout the year.



FUNDRAISING EVENTS

Gilda's Club's four signature events each year provide the opportunity to raise awareness, build community, and educate about the mission. Our events not only raise needed funds through participation fees, sponsorships, and donations, but they also bring us new members, community partners, donors, and supporters.





1,569

Total Number of Volunteer Hours



Simply put, volunteers increase and amplify the number of people who receive support by offering workshops and classes, answering the phone with a warm and friendly voice, preparing packets for oncology healthcare offices, delivering care packages, and keeping the clubhouse humming in any way that's needed. Our Board, Advisory Board, and Associate Board are also volunteer community leaders who offer expertise, leverage personal and professional networks, and extend counsel to ensure Gilda's Club operates at peak capacity so that we are financially successful and that our cancer support program is visible and accessible.



GILDA'S CLUB IN THE COMMUNITY

Every year the Gilda's Club team is invited to teach and educate, raise awareness, and speak, as thought leaders and experts in psychosocial cancer support.

- Amazon (Murfreesboro)
- American Artisan Festival
- Ascension St. Thomas Practice Oversight Committee (primary care offices throughout Middle Tennessee)
- Association of Fundraising Professionals - Nashville Chapter
- Association of Pediatric Oncology Hematology Nurses - Music City
- Center for Nonprofit Management/Community Foundation of Middle Tennessee
- Center for Nonprofit Management - CEO Advisory Committee
- CityCurrent
- Echoes of Hope
- Integrated Network Cancer Program- Sarah Cannon Cancer Institute
- Nashville Healthcare Council/Leadership Health Care
- Network Cancer Committee Ascension St. Thomas
- Rally Foundation for Pediatric Cancer
- Survivorship Committee Ascension St. Thomas
- Team Chad
- Vanderbilt-Ingram Cancer Center Young Adult Cancer Council

BOARD OF DIRECTORS

Helen Lane, *Chair*

Jim Corum, *Immediate Past Chair*

Randy Goldstein, *Treasurer*

Lisa Taylor, *Secretary*

Jessica Averbuch

Anthony Barton

Ken Bryant

Rachel Goodrich

Stuart Hall

Dr. Steven Hecklin, DMD

Rae Hirsch

Allen Huggins

Keith Kraft

Janet Kurtz

David Lewis

Drew Mallory

Jennifer McGugin

Michael Moschel

Jannis Muscato

Samantha Saturn

Carolyn Schneider

Flynn Tracy

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Ron Galbraith

Hope Hines

Cathy Jackson

Harriet Karro

Brian Marger

Michael Radner

Pat Rogers

Ronna Rubin

Tom Snyder

Sandy Towers

Merwin Ullestad

Fleming Wilt

Pam Wyllly

ASSOCIATE BOARD

GCMTN's Young Professionals Board

Alicia Wilson, *Board Chair*

Katherine Shaoul, *Vice Chair*

Katherine Allen

Hunter Bernstein

Lynn Brantley

Sarah Currey

Jessie Eppelheimer

Anne Fletcher

Michael George

Blake Jeter

Laura Killeen

Chris Kirk

Lauren Lyons

Laura Mallory

Caitlin Mead

Abby Murphy

Ree Nicholas

Buck Patton

Meg Sergel

Anna Stern

Robin Warren

Caroline West Turk

Sarah Vickery

Molly Warren

Jazmine Hicks

GET INVOLVED

Gilda's Club is able to fulfill our mission with the generosity of our donors, volunteers, and funders.

Ready to get involved?

DONATE

GildasClubMiddleTN.org/donate

VOLUNTEER

GildasClubMiddleTN.org/volunteer

ATTEND AN EVENT

GildasClubMiddleTN.org/events

MAKE A LASTING IMPACT

Join the Will Power Society

The Will Power Society honors those whose deep commitment to Gilda's Club has inspired them to include Gilda's in their estate planning. Whether you want to put your donation to work today or benefit Gilda's after your lifetime, we can help you find a charitable plan that aligns with your philanthropic priorities.

Leaving a planned gift offers you these benefits:

- Creates a permanent legacy
- Provides tax savings
- Supports what you are passionate about in an enduring way

To learn more about planned gifts and bequests contact Harriet Schifitan,
harriet@gildasclubmiddletn.org

GILDA'S CLUB MIDDLE TENNESSEE

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GildasClubMiddleTN.org



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