



October 24, 2026
Omni Nashville Hotel
Sponsorship Opportunities



About the Red Door Bash

Now in its ninth year, the Red Door Bash is Gilda's Club Middle Tennessee's biggest fundraiser of the year. The award-winning annual event celebrates free cancer support for individuals and families in 15 Middle Tennessee counties, and honors community leaders and volunteers for their giving hearts and extraordinary impact. This year's event is slated for Saturday, October 24, 2026, at the Omni Nashville Hotel.

Tickets to Red Door Bash are \$350 and include a cocktail reception with hors d'oeuvres and a three-course meal with wine service; access to a highly-curated silent auction that includes original art, hand-made jewelry, travel, fine dining experiences, and more.

Over the years, Red Door Bash special guests have included award-winning news anchor, filmmaker, and writer Demetria Kalodimos, singer/songwriters Jenny Tolman and Dave Brainard, and recording artist Charlie Worsham. Additionally, the event has received multiple NFocus "Best of" awards, including Best Photo Op/Backdrop, Best Online Auction, Best Special Guest, Best Auction Item, and Best Party Favors.





**GILDA'S CLUB
MIDDLE TENNESSEE**

About Gilda's Club Middle Tennessee

Gilda's Club Middle Tennessee is honored to remain uniquely positioned to serve Middle Tennessee as the area's premier leader in expert-level psychosocial cancer support, all at no charge to our community. Our vision is that everyone impacted by cancer receives the support they want and need throughout their experience.

We provide support and community to all people impacted by cancer, including family members and friends of those diagnosed. Often referred to by our participants as their "safety net," our team of licensed social workers is entrusted to share a wealth of knowledge and provide a personalized level of care to anyone in Middle Tennessee.

Our Mission

Gilda's Club Middle Tennessee uplifts and strengthens people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.

Red Door Bash Visibility & Results 2025



2.6 M

Total Impressions



400+

Attendees



140+

Silent & Live Auction Items



\$377,000+

Raised at the 2025 Red Door Bash



GCMTN Community Impact | 2024-2025



109

New Member Customized Support Plans



1,399

Responses to Resource Requests & Referrals



295

Support Group Sessions



7,904

TOTAL ATTENDANCE
Includes support groups, workshops, socials, customized support plans, and resource referrals



Sponsorship Opportunities

<i>Benefit</i>	Presenting \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Table at Red Door Bash (10 seats per table)	2	2	2	1	1
Inclusion in Print Invitation (1,000+ Mailed)	Logo	Logo	Logo	Logo	Text
SOCIAL MEDIA					
Inclusion on GCMTN's Social Media Channels Pre-and Post-Event	4 Mentions	4 Mentions	3 Mentions	2 Mentions	1 Mention
WEBSITE					
Inclusion on GCMTN's Homepage	Logo	Logo	Logo	Logo	
Inclusion on Red Door Bash Landing Page	Logo	Logo	Logo	Logo	Text
EMAIL					
Inclusion in Post-Event Gilda Gram Newsletter (~3,500 Subscribers)	Text	Text	Text	Text	Text
Inclusion in Pre- and Post-Event Newsletters (2) to Ticket Holders	Logo	Logo	Logo	Logo	Text
Community Spotlight Placement in 2027 Issue of Gilda Gram Newsletter	●	●			
EVENT DAY					
Inclusion on Event Signage	Logo	Logo	Logo	Logo	Logo
ADDITIONAL RECOGNITION					
Inclusion in Press Release	Text	Text	Text	Text	
Inclusion in Post-Event issue of printed Gilda Gram Newsletter (~3,300 Mailed)	Logo	Logo	Text	Text	Text



**GILDA'S CLUB
MIDDLE TENNESSEE**

An Affiliate of the
CANCER SUPPORT COMMUNITY

Learn More

For more information on Sponsorship Opportunities:

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[View our 2025 Red Door Bash Media & Impact Report](#)

[View our 2024-2025 Annual Report](#)

GildasClubMiddleTN.org