

**GILDA'S
CLUB
MIDDLE
TENNESSEE**

3rd Annual
Fall Festival

November 15, 2025

Gilda's Club Middle Tennessee Clubhouse

**Sponsorship
Opportunities**



About Gilda's Club Middle Tennessee

Gilda's Club Middle Tennessee uplifts and strengthens people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.

Free of charge to everyone – thanks to our generous donors – Gilda's Club's evidence-based program for adults, teens, children, and families includes support groups, individual counseling, healthy lifestyle workshops, mind-body classes, social activities, educational lectures, and community resource information.

Offering approximately 50 professionally-led support and networking groups, and more than 80 educational workshops and lectures each month – with both in-person and online options – Gilda's Club is making a tangible difference in the lives of those impacted by cancer. We build community, so no one has to face cancer alone.

Our Mission

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About the Fall Festival

The Fall Festival at Gilda's Club Middle Tennessee is a celebration of community, togetherness, and support. Now in its third year, the open house style event is a testament to the warmth we foster among our members and the broader public.

The day is filled with fun activities, where people of all ages can come together, and experience the caring spirit that defines Gilda's Club. From the lively entertainment to the delicious food, our Fall Festival offers something for everyone, making it a perfect opportunity to connect with others.

As a free event open to the public, the Fall Festival also serves as an excellent introduction to Gilda's Club and our mission. It invites everyone to learn more about the valuable resources and programs we offer to those impacted by cancer, including their families and friends.

Whether you're already a member or simply curious about what Gilda's Club is all about, this event provides a unique chance to see the impact of community support in action. It's a day where we not only celebrate, but also extend an open invitation to anyone who wants to be part of this incredible community.

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Visibility and Results 2024



2.8+ Million
Total Impressions



175+
Attendees



11
Pies



Countless
Minutes of Fun

GCMTN Community Impact 2024-2025



134
New Member Customized
Support Plans



2,095
Responses to Resource
Requests & Referrals



298
Support Group Sessions



8,537
Total Attendance
Includes support groups,
workshops, socials, customized
support plans, and resource
referrals

Sponsor Opportunities

BENEFIT	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Champion \$2,500
Inclusion in Print Invitation (3,700+ Mailed)	Logo	Logo	Text	Text
SOCIAL MEDIA				
Inclusion on GCMTN's Social Media Channels Pre-and Post-Event	4 Mentions	3 Mentions	2 Mentions	1 Mention
WEBSITE				
Inclusion on GCMTN's Homepage	Logo	Logo		
Inclusion on the Fall Festival Landing Page	Logo	Logo	Logo	Text
EMAIL				
Inclusion in Post-Event Gilda Gram Newsletter (~8,000 Subscribers)	Logo	Text	Text	Text
Inclusion in Pre- and Post-Event Newsletters	Logo	Logo	Logo	Text
Community Spotlight Placement in 2025 Issue of Gilda Gram Newsletter	●			
EVENT DAY				
Inclusion on Event Signage	Logo	Logo	Logo	Logo
Have an on-site presence	●	●	●	●
ADDITIONAL RECOGNITION				
Inclusion in Press Release	Text	Text	Text	Text
Inclusion in Post-Event issue of printed Gilda Gram Newsletter (~3,600 Mailed)	Text	Text	Text	Text

Additional Opportunities



\$3,000

Tote Bag Sponsor

Every attendee will receive a custom tote bag featuring original artwork from cancer artist and advocate OhYoureSoTough. Your logo will be prominently displayed on the bag, ensuring ongoing visibility long after the event.

Benefits include:

- All Champion Level Sponsorship benefits
- Exclusive logo placement on attendee tote bags

Additional Opportunities



\$2,000

Pie Baking Competition Sponsor

Benefits include event signage in the area and opportunity to be a tasting judge.

Additional Opportunities



\$1,500

Sponsor an Activity Area

Benefits include event signage in the event area and day-of social media inclusion.

Expressive Arts Area

Pumpkin Painting
Friendship Bracelets
and More!

Kids Area

Cotton Candy
Face Painting
Balloon Animals

Learn More

For more information on Sponsorship Opportunities:

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[View our 2024 Fall Festival Media & Impact Report](#)

[View our 2023-2024 Annual Report](#)

GildasClubMiddleTN.org