

Gilda's Club Middle Tennessee



Corporate Sponsor Opportunities 2026

GILDA'S CLUB
MIDDLE TENNESSEE

About Gilda's Club Middle Tennessee

Gilda's Club Middle Tennessee is honored to remain uniquely positioned to serve Middle Tennessee as the area's premier leader in expert-level psychosocial cancer support, all at no charge to our community. Our vision is that everyone impacted by cancer receives the support they want and need throughout their experience.

We provide support and community to all people impacted by cancer, including family members and friends of those diagnosed. Often referred to by our participants as their "safety net," our team of licensed social workers is entrusted to share a wealth of knowledge and provide a personalized level of care to anyone in Middle Tennessee.

Our Mission

Gilda's Club Middle Tennessee uplifts and strengthens people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.

Our Vision

Everyone impacted by cancer receives the support they want and need throughout their experience.



Gilda's Club is an independent 501(c)(3) and a licensed affiliate of Cancer Support Community. Funds to support our mission are raised locally and stay locally to improve the lives of people in Middle Tennessee.



What sets us apart in the cancer care & support space?

GCMTN's evidence-based cancer support program is available at no charge to people of all ages, cancer diagnoses/stages, genders, and backgrounds, including those living with a diagnosis and their supporting family and friends.

- Of the broad community we serve, 53% of our members have a diagnosis, and 47% are caregivers, family, and friends.
- We serve 15 Middle Tennessee counties: Bedford, Cheatham, Coffee, Davidson, Dickson, Hickman, Marshall, Maury, Montgomery, Robertson, Rutherford, Sumner, Trousdale, Williamson, and Wilson.

As the only cancer support agency in Middle Tennessee, our programming and services are delivered by a highly qualified staff of licensed clinical professionals who are experts in providing psychosocial support for anyone impacted by cancer.

Our holistic approach includes five components: support groups, education, healthy lifestyle and movement classes, social connectivity, and resource referrals to outside agencies when needed.

We offer **customized cancer support** based on individual/family expressed needs and goals.

Our program is delivered by licensed clinical professionals. All support groups offered are led by licensed clinical and oncology professionals with clinical supervision from Gilda's Club.

We meet the needs of our community by providing **Cancer Resource Specialists** on staff. Anyone with a question or need can call, email, or drop-in. This service is critical to the community and our members, as it streamlines and demystifies the process of accessing care and support at a time when one can feel vulnerable and afraid.



Why Sponsor Gilda’s Club Middle Tennessee?

Corporate sponsors can meet their philanthropic goals while enjoying recognition, access to our fundraising events, and various other marketing benefits.

Our team is excited to collaborate with your organization, crafting a customized partnership package that aligns with your company’s distinctive business and philanthropic goals.

At Gilda’s Club Middle Tennessee, we believe in the power of community and support for those impacted by cancer. Because we offer cancer support at no charge to anyone, we raise 100% of our operating budget annually. By becoming a sponsor, you play a crucial role in helping us provide free evidence-based programs and services to individuals and families facing cancer.



Visibility

Gain exposure and visibility among our diverse audience of members, volunteers, and supporters.

Impact

Your support directly impacts the lives of those affected by cancer in our community.

Community Engagement

Demonstrate your commitment to local community involvement and social impact.

Networking

Connect with other sponsors, volunteers, and community leaders at our events and programs.

Ways to Sponsor

Sponsor an Event

Gilda's Club's signature events each year provide the opportunity to raise awareness, build community, and fulfill our mission. Our events not only raise needed funds through participation fees, sponsorships, and donations, but they also bring us new members, community partners, donors, and supporters:

- Red Door Bash
- Gilda's Club Golf Classic at the Golf Club of Tennessee
- Fall Festival Open House
- Songwriters Night

Matching Employee Gifts

- Encourage your employees to support Gilda's Club by matching their charitable donations

Make a Grant

- Provide financial support through a grant to help sustain our programs and services.

Attend a Fundraiser

- Purchase tickets to one of our fundraising events.

Involve Gilda's Club in your Employee Benefits

- We can partner with you to provide wellness education, community service and volunteering opportunities, and onsite employee education programs.



GCMTN Community Impact 23-24



134
New Member Customized
Support Plans



2,095
Responses to Resource
Requests & Referrals



298
Support Group Sessions



8,537
Total Attendance
Includes support groups, workshops
socials, customized support plans,
and resource referrals

Red Door Bash

October 24, 2026

Now in its eighth year, the Red Door Bash is Gilda’s Club Middle Tennessee’s biggest fundraiser of the year. The award-winning annual event celebrates free cancer support for individuals and families in 15 Middle Tennessee counties, and honors community leaders and volunteers for their giving hearts and extraordinary impact.

Over the years, Red Door Bash special guests have included Tony award-winning comedy writer, producer, and original Saturday Night Live writer, Alan Zweibel, award-winning news anchor, filmmaker, and writer Demetria Kalodimos, singer/songwriters Jenny Tolman and Dave Brainard, and recording artist Charlie Worsham. Additionally, the event has received multiple NFocus “Best of” awards, including Best Photo Op/Backdrop, Best Online Auction, and Best Special Guest.

[View the full 2025 Red Door Bash Marketing and Media Impact Report.](#)



2.6+ Million
Impressions



375+
Attendees

The Golf Classic

September 14, 2026

The Golf Club of Tennessee is a private golf club located just outside Nashville in Kingston Springs. Founded to provide dedicated golfers an excellent course in an exceptionally maintained environment of seclusion and exclusivity, The Golf Club sits on 317 beautiful rolling acres and features an 18-hole Tom Fazio-designed course.

In its inaugural year (1991), Golf Digest recognized The Golf Club of Tennessee as runner-up for the Best New Private Course in America. It is consistently recognized as one of the top two courses in the state of Tennessee, and was recognized by Golf Week as one of America’s 100 Best Modern Courses. In 2006, Golf Digest Index ranked The Golf Club of Tennessee as one of America’s 50 Greatest Golf Retreats.

Gilda’s Club is grateful for the opportunity to hold our annual Golf Classic at The Golf Club of Tennessee for the 19th year in a row.

[View the full 2025 Golf Classic Marketing and Media Impact Report.](#)

**GILDA’S
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1.5 Million
Total Impressions



120+
Attendees

3rd Annual Fall Festival

November 14, 2026

The Fall Festival at Gilda's Club Middle Tennessee is a celebration of community, togetherness, and support. Now in its third year, the open house style event is a testament to the warmth we foster among our members and the broader public.

The day is filled with fun activities, where people of all ages can come together, and experience the caring spirit that defines Gilda's Club. From the lively entertainment to the delicious food, our Fall Festival offers something for everyone, making it a perfect opportunity to connect with others.

As a free event open to the public, the Fall Festival also serves as an excellent introduction to Gilda's Club and our mission.

Whether you're already a member or simply curious about what Gilda's Club is all about, this event provides a unique chance to see the impact of community support in action.

**GILDA'S
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MIDDLE
TENNESSEE**



1.7+ Million
Total Impressions



200+
Attendees

Songwriter's Night

April 26, 2025

Gilda's Club Middle Tennessee's Songwriter's Night brings together local talent to share their original songs and stories in an intimate setting at The Reserve at Fat Bottom Brewing in West Nashville.

Attendees have the opportunity to witness the creative process firsthand as songwriters share anecdotes and perform their songs in an authentic and unfiltered manner. This event not only celebrates Nashville's deep-rooted music culture but also fosters connections between artists and audiences, echoing the inclusive and supportive nature of the Gilda's Club Community.

[View the full 2025 Songwriter's Night Marketing and Media Impact Report.](#)



184.4 Million
Impressions



140
Attendees

Sponsor Opportunities

Sample Sponsor Benefits

BENEFIT	Presenting \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Table at Red Door Bash (10 seats per table)	2	2	2	1	1
Inclusion in Print Invitation (1,000+ Mailed)	Logo	Logo	Logo	Logo	Text
SOCIAL MEDIA					
Inclusion on GCMTN's Social Media Channels Pre-and Post-Event	4 Mentions	4 Mentions	3 Mentions	2 Mentions	1 Mention
WEBSITE					
Inclusion on GCMTN's Homepage	Logo	Logo	Logo	Logo	
Inclusion on Red Door Bash Landing Page	Logo	Logo	Logo	Logo	Text
EMAIL					
Inclusion in Post-Event Gilda Gram Newsletter (~8,500 Subscribers)	Text	Text	Text	Text	Text
Inclusion in Pre- and Post-Event Newsletters (2) to Ticket Holders	Logo	Logo	Logo	Logo	Text
Community Spotlight Placement in 2026 Issue of Gilda Gram Newsletter	●	●			
EVENT DAY					
Inclusion on Event Signage	Logo	Logo	Logo	Logo	Logo
Inclusion in Event Program	Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad
ADDITIONAL RECOGNITION					
Inclusion in Press Release	Text	Text	Text	Text	
Inclusion in Post-Event issue of printed Gilda Gram Newsletter (~3,700 Mailed)	Logo	Logo	Text	Text	Text

All sponsorship opportunities can be made as a contribution or in-kind.



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An Affiliate of the
CANCER SUPPORT COMMUNITY

For Questions or to Reserve Your Sponsorship for 2025

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