



GILDA'S CLUB
GOLF
CLASSIC
SPONSOR OPPORTUNITIES
SEPTEMBER 14, 2026

ABOUT GILDA'S CLUB MIDDLE TENNESSEE

Gilda's Club Middle Tennessee uplifts and strengthens people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.

Free of charge to everyone — thanks to our generous donors — Gilda's Club's evidence-based program for adults, teens, children, and families includes support groups, individual counseling, healthy lifestyle workshops, mind-body classes, social activities, educational lectures, and community resource information.

Offering approximately 50 professionally-led support and networking groups, and more than 80 educational workshops and lectures each month — with both in-person and online options — Gilda's Club is making a tangible difference in the lives of those impacted by cancer. We build community, so no one has to face cancer alone.

GILDASCLUBMIDDLETN.ORG

For more information on sponsorship opportunities
Meghan Lamb, Director of Development & Marketing
meghanlamb@gildasclubmiddletn.org
615-329-1124



**GILDA'S CLUB
MIDDLE TENNESSEE**

An Affiliate of the
CANCER SUPPORT COMMUNITY

ABOUT THE GILDA'S CLUB GOLF CLASSIC

In its inaugural year (1991), Golf Digest recognized The Golf Club of Tennessee as runner-up for the Best New Private Course in America. It is consistently recognized as one of the top two courses in the state of Tennessee, and was recognized by Golf Week as one of America's 100 Best Modern Courses. Also in 2006, Golf Digest Index ranked The Golf Club of Tennessee as one of America's 50 Greatest Golf Retreats. The Golf Club of Tennessee has hosted numerous local, state, national amateur and pro-am events, while always providing enjoyable rounds of golf for members and their guests.

Over the years, The Golf Club of Tennessee has been home to many national tournaments such as The Vinny Pro-Celebrity-Am, and The DICK'S Sporting Goods Collegiate Challenge Cup, and the 2018 U.S. Women's Amateur Championship.

The Club has experienced much growth over the last 30 years; clubhouse renovations, lodging additions, outdoor dining outlets to name a few. The Upper Course made its debut in 2024, their second 18-hole course designed by Gil Hanse offers a breathtaking view and a challenging game. No matter how much it grows, The Club stays true to the founders' vision and remains a quiet place to escape, unwind, be in good company, and play a little golf.

(www.thegolfcluboftn.com)

12%

of Gilda's Club Middle Tennessee's
annual operating budget is generated
from the Golf Classic



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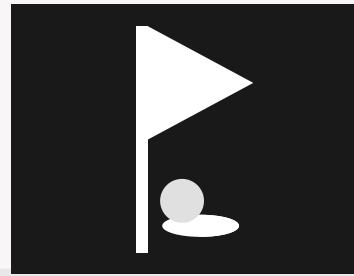


SPONSORSHIP OPPORTUNITIES

BENEFIT	Presenting \$25,000	Platinum \$20,000	Gold \$10,000	Silver \$5,000
Exclusive Tournament Presenting Rights	●			
Foursome, Including Green Fees, Carts & Caddies, Lunch, and Awards Dinner	2	1	1	1
Sponsor Gift Personalized with Your Logo Presented at Event	●	●	●	●
SOCIAL MEDIA				
Inclusion on GCMTN's Social Media Channels Pre-and Post-Event	4 Mentions	3 Mentions	2 Mentions	
WEBSITE				
Inclusion on GCMTN's Homepage	Logo	Logo	Logo	X
Inclusion on Tournament Landing Page	Logo	Logo	Logo	Logo
EMAIL				
Inclusion in Post-Event Gilda Gram Newsletter (~8,000 Subscribers)	Logo	Logo	Logo	Text
Inclusion in Pre- and Post-Event Newsletters (2) to Ticket Holders	Logo	Logo	Logo	Text
Community Spotlight Placement in 2026 Issue of Gilda Gram Newsletter	●	●	●	
EVENT DAY				
Logo Inclusion on Event Signage	Logo	Logo	Text	Text
Verbal Acknowledgment at Tournament	●	●	●	
ADDITIONAL RECOGNITION				
Inclusion in Post-Event Issue of Printed Gilda Gram Newsletter (~3,600 Mailed)	Logo	Logo	Logo	Text

All sponsorship opportunities can be made as a contribution or in-kind.

ADDITIONAL OPPORTUNITIES



HOLE SPONSOR \$1,500

Logo signage and
custom flag at hole



TEAM OF FOUR \$3,000

Foursome, including
green fees, carts &
caddies, lunch, and
awards dinner



HOLE + TEAM \$4,000

Logo signage and
custom flag at hole + a
foursome



CHIPPING CONTEST \$7,500

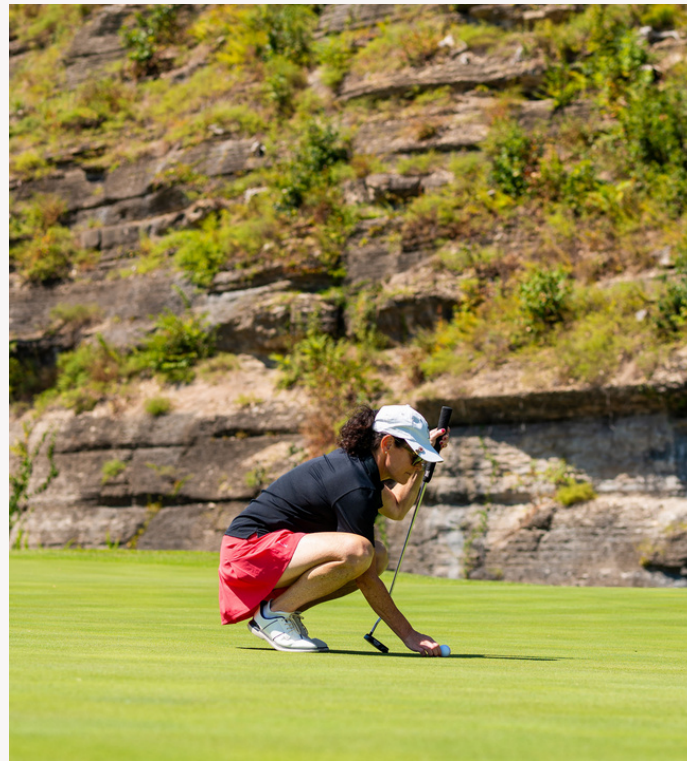
Putting contest naming
rights + Silver Sponsor
Benefits



2025 GOLF CLASSIC VISIBILITY & RESULTS



3.28 Million
Total Impressions



\$158,000
Raised in 2025



120+

Golfers

Including C-Suite level and Business leaders from Healthcare, Biotechnology, Life Sciences, Financial Services and Wealth Management, Technology, Real Estate, Consumer Products, Hospitality, Insurance, Economic Development and more.

GCMTN COMMUNITY IMPACT 2024-2025



109

New Member
Customized Support Plans



1,399

Responses to Resource
Requests & Referrals



295

Support Group Sessions



7,904

Total Attendance

Includes support groups, workshops,
socials, customized support plans, and
resource referrals



Photography by Greg Smit

GildasClubMiddleTN.org

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[View our 2025 Golf Classic Media & Impact Report](#)

[View our 2024-2025 Annual Report](#)



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